



# FACULTY OF MANAGEMENT

PACIFIC ACADEMY OF HIGHER EDUCATION & RESEARCH UNIVERSITY, UDAIPUR

Cordially invites you to the

## International Conference

ON

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### MAPPING GLOBAL CHANGES IN BUSINESS ECONOMY, SOCIETY AND CULTURE

19-20 January, 2018

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#### INAUGURAL CEREMONY

##### CHIEF GUEST

**Sh. Gajendra S. Shekhawat**

Hon'ble Minister of State, Ministry of Agriculture &  
Farmers Welfare, Govt. of India

##### GUEST OF HONOR

**Prof. J.P. Sharma**

Vice Chancellor  
Mohanlal Sukhadia University, Udaipur

##### CONFERENCE CHAIRMAN

**Prof. B.P. Sharma**

President  
PAHER University, Udaipur

Friday, 19 January, 2018 at 10:30 AM

Conference Hall (305 - PIT), Pacific University

All Four Technical Tracks will run parallel on both the days.

**Dr. Narendra Chawda**  
Chief Coordinator

**Dr. Pallavi Mehta**  
Organizing Secretary

**Prof. Mahima Birla**  
Conference Director & Dean FM