



# CERTIFICATION PROGRAM ON **HOW TO START AND RUN AN INTERNATIONAL VENTURE**

**9-10 March, 2018**

## PROGRAM STRUCTURE

### International Venture : An Overview

#### Export-Import Marketing

- Identification and selection of International Markets.
- Modes of entry to International Markets.

#### Documentation Framework

- Institutional framework for Export-Import promotion.
- Essential Documentation requirement for International Business.
- Export-Import incentives and facilities.
- Exim Policy Framework.
- Packaging and Shipment of Export Cargo.
- Payment Gateways for Export & Import Business.

## PROGRAM OBJECTIVE

This certification Program has been designed to acquaint the learners with the :

- (i) Business Opportunities in other nations and how to set up successful International Venture.
- (ii) Procedures and Formalities of Export-Import Business.
- (iii) Govt. Schemes and policy framework to promote International Business.

## TARGET AUDIENCE

- Individuals who are seeking to pursue Export-Import Business in future.
- BBA, MBA, B.Com, M.Com, B.Tech and M.Tech students & Business Executives who desire to gain knowledge on International Business to do the Export-Import Business successfully.

## PROGRAM DETAILS

Date (S) :

**9-10 March, 2018**

Timings :

9:30 am to 4:30 pm (Friday)  
9:30 am to 4:30 pm (Saturday)

Registration Fee :

**Rs. 1000/-**

Earlybird Registration (till 25 Feb.)

**Rs. 500/-**

Last date of Registration

**5 March, 2018**

**For Registration contact or SMS at : M. 8107579186 Register online at : [www.pimmanagement.org/pim-certregform.aspx](http://www.pimmanagement.org/pim-certregform.aspx)**

## FACULTY OF MANAGEMENT

**PACIFIC ACADEMY OF HIGHER EDUCATION AND RESEARCH UNIVERSITY, UDAIPUR**

Pacific Hills, Pratap Nagar Extn, Airport Road, Udaipur - 313003 (Rajasthan) India